

# 2707 - Proposal to develop a Flood Education and Outreach Campaign

## Application Details

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### Funding Opportunity:

2335-Virginia Community Flood Preparedness Fund - Capacity Building/Planning Grants - CY24 Round 5

**Program Area:** Virginia Community Flood Preparedness Fund

**Application Status:** Under Review

**Stage:** Final Application

**Organization:** Northern Virginia Regional Commission

**Applicant:** Nora Jackson

**Internal Status:**

**Initial Submit Date:** Jan 24, 2025 1:43 PM

**Initially Submitted By:** Nora Jackson

**Last Submit Date:**

**Last Submitted By:**

## Stacey Farinholt

### Review Details

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**Round:** 1

**Reviewer:** Stacey Farinholt

**Type:** Internal

**Role:** Primary

**Review Status:** Submitted

**Submitted Date:** Jan 30, 2025 11:26 AM

**Score:** 33166398.00

## Capacity Building & Planning Scoring Sheet - Round 4

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### *Eligibility and Scoring*

#### Eligibility

Is the applicant a local government (including counties, cities, towns, municipal corporations, authorities, districts, commissions, or political subdivisions created by the General Assembly or pursuant to the Constitution or laws of the Commonwealth, or any combination of these)?

Yes = Eligible for consideration

No = Not eligible for consideration

**Local Government\*:** Yes

**Does the local government have an approved resilience plan and has provided a copy or link to the plan with this application?**

Yes = Eligible for consideration under all categories

No = Eligible for consideration for studies, capacity building, and planning only

**Resilience Plan\*:** No

**If the applicant is not a town, city, or county, are letters of support from all affected local governments included in this application?**

Yes = Eligible for consideration

No = Not eligible for consideration

**Letters of Support\*:** N/A

**Has this or any portion of this project been included in any application or program previously funded by the Department?**

Yes = Not eligible for consideration

No = Eligible for consideration

**Previously Funded\*:** No

**Has the applicant provided evidence of an ability to provide the required matching funds?**

Yes = Eligible for consideration

No = Not eligible for consideration

**Evidence of Matching Funds\*:** Yes

**Is the project eligible for consideration?**

Yes = Eligible for consideration

No = Not eligible for consideration

**Project Eligible for Consideration\*:** Yes

**Eligibility Comments:**

**Eligible Capacity Building and Planning Activities (Select all that apply) – Maximum 100 points.**

Development of a new resilience plan - 95 points

Revisions to existing resilience plans and modifications to existing comprehensive and hazard mitigation plans - 60 points

Resource assessments, planning, strategies and development - 40 points

Policy management and/or development - 35 points

Stakeholder engagement and strategies - 35 points

Goal planning, implementation and evaluation - 25 points

Long term maintenance strategy - 25 points

Other proposals that will significantly improve protection from flooding on a statewide or regional basis approved by the Department - 15 points

**Capacity Building and**

**Planning\*:**

**Is the project area socially vulnerable?** (based on ADAPT Virginia's Social Vulnerability Index Score)

**Social Vulnerability Scoring:**

Very High Social Vulnerability (More than 1.5) - 10 Points

High Social Vulnerability (1.0 to 1.5) - 8 Points

Moderate Social Vulnerability (0.0 to 1.0) - 5 Points

Low Social Vulnerability (-1.0 to 0.0) - 0 Points

Very Low Social Vulnerability (Less than -1.0) - 0 Points

**Socially Vulnerable\*:** Very Low Social Vulnerability

**Is the proposed project part of an effort to join or remedy the community's probation or suspension from the NFIP?**

(If Yes - 5 Points | If No - 0 Points)

**NFIP\*:** No

**Is the proposed project in a low-income geographic area as defined below?**

"Low-income geographic area" means any locality, or community within a locality, that has a median household income that is not greater than 80 percent of the local median household income, or any area in the Commonwealth designated as a qualified opportunity zone by the U.S. Secretary of the Treasury via his delegation of authority to the Internal Revenue Service. A project of any size within a low-income geographic area will be considered.

(If Yes - 5 points | If no - 0 points)

**Low-Income Geographic Area\*:** No

**Does this project provide "community scale" benefits?**

More than one census block - 30 points

50-100% of census block - 25 points

25-49% of census block - 20 points

Less than 25% of census block - 0 points

**Community Scale Benefits\*:** More than one census block

**CB - Rep Loss Properties\*:** 209.00

**CB - Count Total Rep Losses\*:** 503.00

**CB - Total All Losses\*:** 32919382.00

**CB - Reviewer Project**

**Description\*:**

Flood Awareness Outreach Campaign

**Applicant Total Score:** 0

**Reviewer Total Score\*:** 130

**Scoring Comments:**

Resource assessments, planning, strategies and development - 40 points

Stakeholder engagement and strategies - 35 points

Goal planning, implementation and evaluation - 25 points

Other proposals that will significantly improve protection from flooding on a statewide or regional basis approved by the Department - 15 points

equals 115, category cap is 100

**Special Conditions 1:**

**Special Conditions 2:**

**Special Conditions 3:**

**Special Conditions 4:**

**Special Conditions 5:**

**Approval Decision\*:** Yes

**Recommended CFPF Amount\*:** 90000.00

**Recommended Match Amount\*:** 33152.00

**Recommended Total Amount\*:** 123152.00

## Brandy Buford

### Review Details

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<b>Round:</b>	2
<b>Reviewer:</b>	Brandy Buford
<b>Type:</b>	Internal
<b>Role:</b>	Primary
<b>Review Status:</b>	Submitted
<b>Submitted Date:</b>	Feb 24, 2025 10:09 AM
<b>Score:</b>	0.00

## Capacity Building & Planning Review - NFIP State Coordinator - Round 5

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### ***Capacity Building & Planning Review - NFIP State Coordinator - Round 5***

Select "Approved" to move application to next round as approved.

Select "Denied" to move application to next round as denied.

**Approved Application:\*** Approved

Comments

#### **Comments:**

Attach relevant documents if necessary

#### **Attachments:**